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Horm presents new work by Dror and Marc Thorpe Design at WantedDesign 2015

The New York designers' respective QuaDror Furniture and IKON collections make their US debut

MAY 11, 2015, New York — *Dror and Marc Thorpe Design* are pleased to announce the US debut of new work by their respective studios, both produced by Italian manufacturer Horm.it. Presented at WantedDesign 2015, the objects will be on view at The Terminal in New York from May 15–18, 2015.

The QuaDror Furniture series showcases the simple brilliance of QuaDror, Dror's highly adaptable structural support system, through pure, elegant materials. Glass, gunmetal, and light- and blackened wood enhance the geometric profile of distinctive tables and shelving, where trestles are replaced by elongated QuaDror structures.

IKON, a collection of tables by Marc Thorpe Design, is designed to be an expression of the notion of using "as little design as possible." Each ceramic table surface rests of four minimal, tapered wood legs equipped with concealed steel reinforcements, which act as a truss. The result is a hyper-thin, highly engineered, elegant solution for a table.

"We are delighted to introduce QuaDror to the domestic market through a collaboration with Horm.it," says Dror Benshetrit, Principal of Dror. "The furniture represents the latest addition to an ever-growing pool of implementations for the versatile structural support system."

"Horm.it's respect for the tradition of making is profound," says Marc Thorpe, Creative Director of Marc Thorpe Design. "It shines through in IKON's exacting, sophisticated craftsmanship."

Both collections mark the designers' first collaboration with Horm.it.

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About Horm

In Old Aramaic, the word *horm* means “sacred enclosure with the right to asylum.” This enclosure, metaphorically speaking, has been constructed and looked after in Northeast Italy, a few kilometers from the city of Pordenone. Since 1989, when the company was founded, Horm furnishes living spaces by creating emotions and transforming homes, public spaces and workplaces into warm, welcoming and functional environments. The values that distinguish Horm are: design, entrusted to internationally-famous architects and designers, passion, which is the engine that drives the entire process of generating ideas and, finally, the home, understood as a private or commercial environment and destination of all products of the collection. On the living-space design landscape, Horm defines its identity through two distinct design approaches, proposing both pure, functional forms and true domestic sculptures that occupy the subtle space that divides seriality from art. Wood, the star of Horm’s history, is combined with glass, stone and metal that, together, offset each other in an aesthetic logic from the neutral tones of white and black, contrasting with possible optional lacquered colors.

About Dror

Dror is an ideas-driven design practice that disrupts conventions of art, architecture, and design. Our audacious, experimental projects strive to profoundly impact communities and environments around the globe. The New York studio is led by Dror Benshetrit, a designer, thinker, dreamer, and futurist who’s holistic approach informs a striking range of affecting, unconventional work. Together, we tackle visionary pursuits that result in increased brand equity for our partners. We collaborate with top-tier companies, developers, and institutions that share our commitment to design excellence. Since launching in 2002, we have partnered with Alessi, Bentley, Cappellini, Yigal Azrouël, SHVO, Target, and TUMI, among others, through which we acquired unique expertise in projects that vary in nature and size. Fueled by Benshetrit’s boundless curiosity, the practice’s international work illustrates our creative spirit and penchant for challenge.

About Marc Thorpe Design

Marc Thorpe Design was founded in 2005 by architect and industrial designer Marc Thorpe. Thorpe is known internationally for his innovative and dynamic work, taking a rigorous approach to the integration of architecture, design, and technology. Thorpe and his team collaborate with clients to develop and execute brand growth strategies. The studio conceptualizes design while building brands, and has the resources to produce consistent communication platforms. These include progressive architecture, interior design, digital media, graphic design, furniture design, product design, retail, and exhibit design.

Notes for Editors

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